

BUSINESS/COMMUNITY DEVELOPMENT COMMITTEE SURVEY

The Business and Community Development Committee of the Plymouth Area Chamber of Commerce would like member input on specific issues affecting their business. We will use this information to conduct seminars that will be beneficial to you in your day-to-day operations.

1. How long have you been doing business in Plymouth?
 - A. Less than one year
 - B. Between one and two years
 - C. Between three and five years
 - D. Between six and 10 years
 - E. Between 10 and 20 years
 - F. 21 years or more

2. Is your business: industrial commercial/service retail ?

3. Do you own or lease the majority of your property?

4. Here is a list of reasons why businesses have located in Plymouth. Please rate them 1 (not important), 2 (somewhat important), 3 (important), or 4 (very important) as they relate to your business.
 - 1 2 3 4 Property Taxes
 - 1 2 3 4 Available workforce
 - 1 2 3 4 State and local tax incentives plans
 - 1 2 3 4 Access to public transportation
 - 1 2 3 4 Supportive city services
 - 1 2 3 4 Highway access
 - 1 2 3 4 Low crime rate
 - 1 2 3 4 Good housing opportunities for you and your workers
 - 1 2 3 4 Proximity to customers and/or suppliers
 - 1 2 3 4 A great place to live and work
 - 1 2 3 4 Available building space and/or land
 - 1 2 3 4 Presence of similar-type businesses
 - 1 2 3 4 High speed Internet access
 - 1 2 3 4 Parks and other outdoor amenities
 - 1 2 3 4 School system

5. Overall, how would you grade the business climate in Plymouth now? A would be excellent and F would be failing. A B C D E F
 - 5a. Why did you give it that grade?

6. Would you consider Plymouth for the expansion of your business? Yes No
 - 6a. Why/why not?

7. What are your primary business concerns over the coming five-year period?

8. Below is a list of possible seminars being considered by the committee. Please list in order of preference the seminars you would most likely attend if presented:

- A. Customer service/satisfaction
- B. Web design/Internet shopping
- C. Reaching the Hispanic market
- D. Working with the Hispanic workforce
- E. Controlling healthcare costs
- F. Finding/retaining quality workers
- G. Tolerance in the workplace
- H. Workplace violence
- I. Emergency Planning Services (chemical spills, fires, natural disasters, etc.)
- J. Other (please list specific example)

9. Are there lifestyle issues that need to be addressed by the committee or chamber? Do any of these impact your ability to recruit employees/customers?

- A. Dining options
- B. Store variety (what is missing?)
- C. Entertainment (a particular type/style?)
- D. Recreational (example)
- E. Cultural differences
- F. Other (please list examples)

10. Do you have specific barriers that impacting your ability to draw customers and/or employees? Please detail.

Thank you for your participation. Please sign your name to be entered in our drawing for a special prize.

Please return printed survey to:
Plymouth Area Chamber of Commerce
120 N. Michigan St.
Plymouth, IN 46563